

TM # 61948

NCC Cable System Order

11763246

Order #	62340493
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

Flight Dates	09/26/16 - 10/02/16
Agency	Strategic Media Services, Inc
Advertiser	Jason Lewis MN CD 2
Client Code	163
Product Code	182
Est Code	1866
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/26/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$8.00
Commission	\$1.20
Net Total	\$6.80
Total Spots	8
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : 9/26 Rebooked from 62340262. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 01/01/16-12/31/16
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$8.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8.00

SYSTEM APP: SALES ACCT

Date Printed 09/26/16

62340493 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |

TM # 61948

NCC Cable System Order

Order #	62340493	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16
Syscode	8158	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Lake City, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	163	Total # of Weeks	1
AE	Mark Ongsysia	Product Code	182	Total	\$25.00
Sales Coordinator	Ogilil Cuella	Est Code	1866	Commission	\$3.75
Office	Washington	Product Name		Net Total	\$21.25
Phone	(301) 951-2620	Credit Status		Total Spots	25
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug'15 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
					CPM
					-

Comments : 9.26 Rebooked from 62340262. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-1/08/16
2	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	IPE 05/13/16-1/08/16
3	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 05/13/16-1/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$25.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25.00

SYSTEM APP: SALES ACCT

Date Printed 09/26/16

62340493 | Minneapolis-St. Paul | Spectrum/Lake City, MN | 8158 |

TM #61949

NCC Cable System Order

Order #	62340262	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16
Syscode	6862	Agency	Strategic Media Services, Inc	Version	3 Vs. 2
System Name	Spectrum/Red Wing, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	1
AE	Mark Ongsysia	Client Code	163	Total	\$48.00
Sales Coordinator	Ogilvi Cuello	Product Code	182	Commission	\$7.20
Office	Washington	Est Code	1866	Net Total	\$40.80
Phone	(301) 951-2620	Product Name		Total Spots	16
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : R1: Removed IPE spot and moved to 62340493. Total -\$8. Rev 9.26

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	NPE 09/19/16-10/02/16
2	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	NPE 09/19/16-10/02/16
3	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	0	\$1.00	\$0.00	30	R1: -8x IPE 01/01/16-12/31/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$48.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$48.00

SYSTEM APP: SALES ACCT

Date Printed 09/26/16

62340262 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |

TM # 61949

NCC Cable System Order

Order #	62340262	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16
Syscode	6863	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	163	Total # of Weeks	1
AE	Mark Ongsysia	Product Code	182	Total	\$698.00
Sales Coordinator	Oogil Cuello	Est Code	1866	Commission	\$104.70
Office	Washington	Product Name		Net Total	\$593.30
Phone	(301) 951-2620	Credit Status		Total Spots	23
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug15 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPP	CPM

Comments : 9.26 New Order. Please review and confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	10	\$32.00	\$320.00	30	NPE 05/13/16-11/08/16
2	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$34.00	\$170.00	30	NPE 05/13/16-11/08/16
3	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	8	\$26.00	\$208.00	30	NPE 05/13/16-11/08/16
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS		23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	23
AMT		\$698.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$698.00

SYSTEM APP: SALES ACCT

62340262 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |

Date Printed 09/26/16

TM # 01949

NCC Cable System Order

Order #	62340262	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16
Syscode	8158	Agency	Strategic Media Services, Inc	Version	3 Vs. 2
System Name	Spectrum/Lake City, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	163	Total # of Weeks	1
AE	Mark Ongsysia	Product Code	182	Total	\$0.00
Sales Coordinator	Oogil Cuello	Est Code	1866	Commission	\$0.00
Office	Washington	Product Name		Net Total	\$0.00
Phone	(301) 951-2620	Credit Status		Total Spots	0
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug15 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPP	CPM

Comments : R1: Removed IPE spots and moved to 62340493. Total -\$25. Rev 9.26

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	0	\$1.00	\$0.00	30	R1: -10x IPE 05/13/16-11/08/16
2	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	0	\$1.00	\$0.00	30	R1: -7x IPE 05/13/16-11/08/16
3	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	0	\$1.00	\$0.00	30	R1: -8x IPE 05/13/16-11/08/16
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AMT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

SYSTEM APP: SALES ACCT

Date Printed 09/26/16

62340262 | Minneapolis-St. Paul | Spectrum/Lake City, MN | 8158 |